

## MAY 2017 CHAMBER LINK



### **Business After Hours**

~ Best Western PLUS Vineyard Inn and Suites

It was a beautiful April afternoon and the crowd was huge for the latest Business After Hours at Oak Hill Bulk Foods and the Oakleaf Café! Phil Riehl, family and staff went over the top with their incredible array of food and drink. A huge thank you goes out to the Riehls and their awesome team!

This month we will visit The Best Western, on the corner of Liberty and Lake Streets in beautiful Penn Yan. The event begins at 5PM on Wednesday, May 10<sup>th</sup> and will feature plenty of food and drink and a great opportunity for networking.

The Best Western PLUS Vineyard Inn and Suites was recognized as receiving the highest customer service survey responses out of the 313 hotels in its district, the top hotel in New York State, and placed third amongst the 842 Best Western PLUS and Best Western Premier hotels in all of North America. Way to go team!

The cash prize drawing tops \$800.00 this month – all you have to do is be in attendance when your name is drawn and you take home the prize!! The event is open to the entire community so grab a friend and come join us!!



### **Flights of Fancy**

~A Finger Lakes Wine Classic

The Penn Yan Rotary Club and the Yates County Chamber of Commerce have teamed up to bring this event to the Finger Lakes Region. Flights of Fancy – Finger Lakes Wine Classic will pair the finest Finger Lakes wines and the most innovative chefs and regional cuisine, all under one festival tent by the water at the Hampton Inn in Penn Yan!

The event will be held on Saturday, May 20th from 2PM – 7PM. Attendees can purchase advance sale tickets for \$30.00 (plus tax) or purchase tickets at the gate for \$35.00 (plus tax). The admission fee grants you entrance to the festive atmosphere,

gives you a souvenir wine glass and 16 tasting tickets to sample the large variety of wines.

Jazz music with Artistic License will fill the day; regional chefs will be on hand to provide culinary demonstrations and sales. To create a package weekend, the Hampton will host a Friday night kickoff under the tent with music by Top Shelf, thanks to our sponsor, Welliver Construction.

Proceeds from the event will benefit many of the Rotary Club's community based programs, including the famed Outlet Trail and Camp Onseyawa, a two week summer camp for 100 children with physical and emotional handicaps.

To purchase tickets, visit [www.fingerlakeswineclassic.com](http://www.fingerlakeswineclassic.com) or call 800.228.2760.

Flights of Fancy was just featured in Happenings Magazine! Check it out! [https://issuu.com/happeningsmagazinepa/docs/may\\_17\\_issuu](https://issuu.com/happeningsmagazinepa/docs/may_17_issuu).

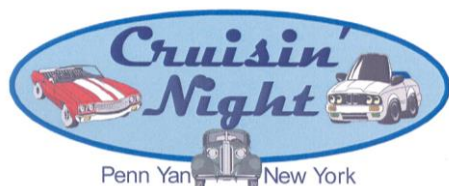


## Keuka Arts Festival

~A local favorite!

The Keuka Arts Festival is a fine art and skilled craft show held annually along the Keuka Lake Outlet Trail, only a few blocks from downtown Penn Yan. The event is free and will feature live entertainment and activities for families.

Saturday June 10th and Sunday June 11th: 10AM to 5PM. The festival will be held rain or shine. Local restaurants and wineries will offer an array of culinary delights, and our farmers market will feature 100% local, seasonal produce. A selection of fine Finger Lakes wines is available for tasting, as well as fresh lemonade and ice cream. Picnic tables located throughout the festival area provide visitors an opportunity to sit and relax while enjoying their refreshments. A variety of live music will fill the air throughout the festival featuring everything from the Blues to Bluegrass & Acoustic Rock. The entertainment line-up includes Rebecca Colleen and the Chore Lads, John Bolger, Jo-Hannah Reynolds, Hanna PK, Artistic License, Sons of a Beach, Crosseyed Cat, and Ben Borkowski.



## 21<sup>st</sup> Annual Cruisin Night

~Friday, June 16<sup>th</sup> from 5-9PM

Mark your calendars! The Yates County Chamber of Commerce and the Cruisin' Night committee, invite you to participate in the 21<sup>st</sup> Annual Cruisin' Night event. Last year's event saw a record number of vehicles, and we hope to have many more beautiful antique, classic and hotrod cars and motorcycles this year!

Main Street in Penn Yan will close to vehicular traffic at 4PM and registration for the event begins at 5PM. Stop by the Elks Lodge for the traditional hot dog roast and make sure to say hello to Penn Yan's friendly merchants. Again in the mini park there will be a strawberry social. Music will fill the streets from 5-9PM and we hope to have a few surprises in store for all!

Please call the chamber or stop in to get a registration form, we can fax, email or mail one to you! Cost to register is only \$10.00 per entry if you register by June 1<sup>st</sup>; after that date the fee will be \$15.

We are in need of volunteers to help so please reach out if you are interested!



### **Dundee Scottish Festival**

~Saturday, July 15, VFW, 10:00AM

Highland Games (more athletes than ever) • Bagpipers and Drummers • Celtic Dancers  
Two Stages of Entertainment • Harpist and Minstrels • Magic Show • Calling of the  
Clans • Coronation of Highlander and Lady Scot • Children's Area • Vendors - food court  
and crafts • Beer Gardens

**GRAND FINALE - 5:00-7:00PM**

### **The American Rogues**

For years the performances of this American/Canadian group have electrified audiences on three continents. They have added to their ever-growing family of fans at music festivals, theaters, Highland Games, military bases, renaissance festivals, clubs, pubs, and corporate events -- anywhere that presents top-quality, high-energy music. Their hard won road successes have established them as artists with bona fide international acclaim. Renowned for their musical skill, quick wit, compelling storytelling, and engaging stage show the AMERICAN ROGUES have mastered the art of creating an immediate connection with audiences who can't stay in their seats! Equally known for their unique, multi-instrumental sound that crosses the musical landscape to include jigs/reels, originals, covers, traditional music, soundtracks, patriotic and military music, Irish foot-stompers and more the AMERICAN ROGUES are fast becoming a household name with music lovers around the world, loved by young and old of all backgrounds.



## **Happy Book for Children by a Local Author!**

~Our newest Member!

*Mystic and the Secret of Happiness* is the all new book from local author Anne-Claire Szubaniska. This great book for children and their parents alike! It's about how to create happy thoughts, happy feelings and therefore a happy life.

Anne-Claire Szubaniska lives happily with her husband near Keuka Lake and is passionate in finding ways to connect to her inner happiness and sharing it with others. Anne-Claire loves animals and wants to help others who give great parts of their lives to them. She gives 10% of the profit of each book she sells to animal shelters.

Please visit [www.mysticthebook.com](http://www.mysticthebook.com) to purchase a copy of book. *Mystic and the Secret of Happiness* is also available to purchase at The Nest Egg and the Crooked Lake Mercantile.

## **Tudor Hall Bed and Breakfast**

~Retiring after 23 years!

We wish Don and Priscilla Erickson well as they shut down the Bed and Breakfast after 23 years of serving tourists in the Finger Lakes Region. Priscilla and Don have been enthusiastic promoters of the beauties and attractions of the Keuka Lake area for almost a quarter of a century; thousands of people have been introduced to the glories of this region through the lens of Tudor Hall B&B and quite a few have become their neighbors as they have purchased their own slices of Keuka Heaven over the years. Cheers to Don and Priscilla, our business community will miss you!

## **Yates County Business Briefs**

*29th Annual Carl & Fanny Fribolin Lecture Featuring Eboo Patel* - Friday, May 5, 6:30PM, Keuka College, Norton Chapel. Eboo Patel, the founder and president of Interfaith Youth Core, will deliver a talk entitled *Sacred Ground: Pluralism, Prejudice, and the Promise of America*. This lecture is free and open to the public. For further details, contact Keuka College's Communication office at 315.279.5366.

*Celebrate Service, Celebrate Yates* – A huge thank you from the Chamber and Keuka College for all the volunteers that served the community during the 25<sup>th</sup> Annual Celebrate Service, Celebrate Yates. Everyone did an amazing job! #teamlinedan

*Town of Milo Cleanup Day* – May 6, 8AM-2PM at 30 Elmwood Ave. off Himrod Road. Contact the village at 315.536.3015 or the town 315.536.8911 for more information!

*Defensive Driving Course* – the next course is Wednesday and Thursday, June 7-8 from 6-9PM. The course is offered right here at the chamber, is only \$35 and gets you 10% off of your liability and collision insurance and up to 4 points off your license! Advance registration is required.

*Think About This!* – When you buy from a mom or pop business, you are not helping a CEO buy a third vacation home. You are helping a little girl get dance lessons, a little boy get his team jersey, a mom or dad put food on the table, a family pay a mortgage or a student pay for college. Our customers are our shareholders and they are the ones we strive to make happy. Thank you for supporting small businesses!!

*FLX Lunch* - Visit [www.flxlunch.com](http://www.flxlunch.com) on a daily basis to check out specials and soups at over twenty local restaurants. We think that this tool makes it easier for folks to enjoy “lunching” here in the Finger Lakes and so far, we are averaging about 75 looks per day at the site. Are you a place that offers lunch specials and would like to be listed?? Just call us at 315.536.3111!

*Chamber Nametags* - have you noticed the gold nametags that Chamber staff and Board members have been wearing to BAH and other Chamber events?? We think they really help folks to stand out in a crowd and they are great at other community events to demonstrate support for the Chamber. These nametags carry a charge of \$10.00 All you have to do is e-mail or call Jody (315.536.3111 – [jody@yatesny.com](mailto:jody@yatesny.com)) and give her the names and business associations that you would like engraved in gold and we'll do the rest of the work. Get yours today – this is a limited time offer!!

*Unclaimed Funds??* – just a reminder that you might want to stop by the Chamber office and have us check with the NYS Comptrollers office. You might have a secret stash of cash hidden somewhere in the Comptrollers office. So far we have uncovered funds for several local folks, and we don't charge a penny to do it!!!

*Free Events Publicity* – here's the best deal going. If you have a special event that you would like the world to know about – all you have to do is let us know. We will include it on our website – free of charge. The event listings on the website are used by a variety of media outlets around the Empire State so your listing on there will get you tons of exposure. All you have to do is FAX us the information, 315.536.3791 or e-mail [jody@yatesny.com](mailto:jody@yatesny.com).

*Internet, Internet, Internet* – we keep reminding you and will do so until we have EVERY member listing on [www.yatesny.com](http://www.yatesny.com) perfect. Log on today and search for your business, then search for your competition. Think about what keywords we could add to your listing to assist customers in finding you. This is one of the many benefits of membership and unlike other Chambers, we have never charged you a dime!!

*SCORE* – don't forget that another great Chamber service is SCORE, small business counseling. Offered by the US Small Business Administration, SCORE matches retired business leaders with emerging entrepreneurs. The retirees offer their years of knowledge and expertise to help support the new businesses. The service is free, confidential and VERY effective. Call the office today to learn more!

## **CALENDAR OF EVENTS**

*May*

- 6 Town of Milo Clean Up Day – 8AM – Elmwood Ave.
- 10 BAH – Best Western PLUS Vineyard Inn and Suites – 5PM
- 11 Board Meeting – 7:45AM – Chamber Office
- 14 Mother's Day!
- 20 Flights of Fancy – Hampton Inn – 2PM
- 25 Long Range Planning – Chamber Office – 8:30AM

**Thought of the Month**

You have to be careful if you don't know where you're going,  
because you might not get there