

APRIL 2017 CHAMBER LINK



Business After Hours

~ Oak Hill Bulk Foods and The Oak Leaf Café

In March we visited the Arts Center of Yates County which was the combination of two wonderful events, the Keuka Arts Festival and the Finger Lakes Classic Boat Show. Many thanks to the members of the Board, staff and volunteers of each for hosting our group – the food and beverage were first class.

This month we will visit a local and visitor favorite! Located at 3173 State Route 14A in Penn Yan, Oak Hill Bulk Foods and the Oak Leaf Café! The event will be held on Wednesday, April 12th beginning at 5PM.

Oak Hill is family-owned and staffed since 1983. In addition to basic grocery needs, they have a nice selection of candies, nuts, pretzels, and snack mixes. Homemade items from the bakery daily, deli, monthly drink and lunch specials in the cafe and local produce are just a few favorites! Truly a unique shopping experience! Sign up for their newsletter on their homepage at oakhillbulkfoods.com!

You can expect an array of seasonal hors d'oeuvres and beverages and as always, a great opportunity to mingle with other business people from the Finger Lakes. The cash prize drawing will grow to \$750.00, all you have to do is be in attendance and have your business name drawn to win it!! The event is open to the entire community so grab a friend and come join us!!



Celebrate Service – Celebrate Yates

~Community Service Day

Here's a terrific idea for your team: become a volunteer or sponsor for the 20th Celebrate Service... Celebrate Yates, Yates County's community service day.

On April 23, 2017, citizens will once again join together to make a positive difference in the community and help non-profit organizations, agencies, and citizens. Tasks often include painting, cleaning, building, and repairing.

The event is planned by volunteers from Keuka College and the Yates County Chamber of Commerce, with support from other local organizations, merchants, businesses and citizens.

Volunteers receive commemorative t-shirts; lunch, transportation, tools and supplies to complete the tasks are provided.

To commit your sponsorship or register to volunteer call (315) 279-5602 or visit www.cscy.org. Please make your reservations by April 5 to receive a t-shirt!



Upstate New York's Best Diner!

~Way to go Sean, Carrie and Team!

No. 1 - Penn Yan Diner (Judges' Choice)!!!

"When we walked into the [Penn Yan Diner](#), we stepped back in time. The Galion Dining Car is one of six left in the United States, and this one in the Finger Lakes region has been through hell and high water -- literally. Owner Carrie Ahearn said the diner has experienced both a devastating fire and flood. But this gem still stands and boy are we thankful." – nyupstate.com

Flights of Fancy **Finger Lakes Wine Classic**



Flights of Fancy

~A Finger Lakes Wine Classic

The Penn Yan Rotary Club and the Yates County Chamber of Commerce have teamed up to bring this inaugural event to the Finger Lakes Region. Flights of Fancy – Finger Lakes Wine Classic will pair the finest Finger Lakes wines and the most innovative chefs and regional cuisine, all under one festival tent by the water at the Hampton Inn in Penn Yan!

The event will be held on Saturday, May 20th from 2PM – 7PM. Attendees can purchase advance sale tickets for \$30.00 (plus tax) or purchase tickets at the gate for \$35.00 (plus tax). The admission fee grants you entrance to the festive atmosphere, gives you a souvenir wine glass and 16 tasting tickets to sample the large variety of wines.

Jazz music with Artistic License will fill the day; regional chefs will be on hand to provide culinary demonstrations and sales. To create a package weekend, the Hampton will host a Friday night kickoff under the tent with music by Top Shelf, thanks to our sponsor, Welliver Construction.

Proceeds from the event will benefit many of the Rotary Club's community based programs, including the famed Outlet Trail and Camp Onseyawa, a two week summer camp for 100 children with physical and emotional handicaps.

To purchase tickets, visit www.fingerlakeswineclassic.com or call 800.228.2760.

Yates County Business Briefs

The Ravinous Table: A Food and Wine Experience - Enjoy the excitement of a communal dining table where The Ravinous Kitchen Chef Scott Riesenberger creates a seasonal menu of beautiful courses each perfectly paired with the expressive, balanced wines of Ravines Wine Cellars. Guests arrive at 6 p.m., greeted with a glass of Sparkling Brut and savory amuse-bouche. Guests then head to the wine cellar where they participate in a brief but engaging tour including a barrel tasting paired with a delicious appetizer. Dinner begins at 6:30 p.m. with four beautiful courses at our farm table with Chef Scott Riesenberger guiding the guests through the courses and the wine pairings. Tickets are limited as the table only seats up to 16 people. Reserve your seat today on Ravines' website www.ravineswine.com/Visit-Us/Farm-to-Table-Tastings) or call 315-781-7007. Every Friday and Saturday until the end of May!

Keuka in Bloom – will take place on the Keuka Wine Trail on May 6 & 7. This is a really cool event that features live flowers and herbs. Spend the weekend traveling from winery to winery, sampling great recipes and award winning wines, and at each winery receive two live plants to take home for your garden. Complete details are available by calling 800.440.4898 or visiting www.keukawinetrail.com.

FLX Lunch - Visit www.flxlunch.com on a daily basis to check out specials and soups at over twenty local restaurants. We think that this tool makes it easier for folks to enjoy “lunching” here in the Finger Lakes and so far, we are averaging about 75 looks per day at the site. Are you a place that offers lunch specials and would like to be listed?? Just call us at 315.536.3111!

Defensive Driving Course – the Yates County Chamber of Commerce is currently taking advance registration for its Defensive Driving Course being offered during the month of April. The class will be held on Wednesday and Thursday, April 5 & 6 from 6PM – 9PM each evening. The six-hour course is held at the Chamber office located at 2375 Route 14A just south of the Village of Penn Yan. Successful completion of the course affords drivers a ten-percent reduction in their liability and collision insurance premiums as well as a four-point reduction on their DMV record. The cost of the six-hour course is \$35. Advance registration is mandatory, as class size is limited. To register for the class, just call the Chamber at 315-536-3111 or stop by their offices at 2375 Route 14A in Penn Yan.

Chamber Nametags - have you noticed the gold nametags that Chamber staff and Board members have been wearing to BAH and other Chamber events?? We think they really help folks to stand out in a crowd and they are great at other community events to demonstrate support for the Chamber. These nametags carry a charge of \$10.00 All you have to do is e-mail or call Jody (315.536.3111 – jody@yatesny.com) and give her the names and business associations that you would like engraved in gold and we'll do the rest of the work. Get yours today – this is a limited time offer!!

Unclaimed Funds?? – just a reminder that you might want to stop by the Chamber office and have us check with the NYS Comptrollers office. You might have a secret stash of cash hidden somewhere in the Comptrollers office. So far we have uncovered funds for several local folks, and we don't charge a penny to do it!!!

Internet, Internet, Internet – we keep reminding you and will do so until we have EVERY member listing on www.yatesny.com is perfect. Log on today and search for your business, then search for your competition. Think about what keywords we could add to your listing to assist customers in finding you. This is one of the many benefits of membership and unlike other Chambers, we have never charged you a dime!!



April

- 5&6 Defensive Driving Course – Chamber Office – 6PM – 9PM
- 12 BAH – Oak Hill Bulk Foods – 5PM
- 13 Board Meeting – Chamber Office – 7:45AM
- 23 Celebrate Service – Keuka College – 11Am
- 27 Long Range Planning – Chamber Office – 8:30AM

Thought of the month
I can't change the direction of the wind,
but I can adjust my sails to always reach my destination.